

SPONSORSHIP OPPORTUNITIES

FAIRFAX FESTIVAL

JUNE 11 & 12 2022

PRESENTING SPONSOR \$2000

Maximum exposure to all festival patrons. Positions your business as a leader in the community.

- Your banner prominently displayed in the main stage.
- Public address recognition from all three stages.
- Right to distribute company materials at the event.
- Your name on the “Friends of the Festival” sign to be posted at the event.
- Your logo and company name on our official site, fairfaxfestival.com
- Social media posts announcing your sponsorship on the Fairfax Festival Facebook page.

INFORMATION BOOTH SPONSOR \$1500

Designed for companies that want maximum public contact. Your staff will help out at the information booth, located at the entrance to the festival

- Your banner or logo prominently displayed on the information booth.
- Right to distribute company materials at the information booth.
- Public address recognition from the main stage.
- Your logo and company name on our official site, fairfaxfestival.com
- Your name on the “Friends of the Festival” sign to be posted at the event.
- Social media posts announcing your sponsorship on the Fairfax Festival Facebook page.

REDWOOD STAGE (PERI PARK) SPONSOR \$1000

- Your banner or logo prominently displayed on the Redwood Stage in Peri Park.
- Public address recognition on the Peri Park stage
- Your name on the “Friends of the Festival” sign to be posted at the event.
- Your logo and company name on our official site, fairfaxfestival.com
- Social media posts announcing your sponsorship on the Fairfax Festival Facebook page.

ECOFEST / KID’S AREA (Ball Field of Fun) SPONSOR \$750

- Your logo or banner prominently displayed at the entrance to the children’s area on the Ball Field.

- Public address recognition on the Kids Stage.
- Your name on the “Friends of the Festival” sign to be posted at the event.
- Your logo and company name on our official site, fairfaxfestival.com
- Social media posts announcing your sponsorship on the Ecofest Facebook page.

BICYCLE PARKING SPONSOR \$750

- Your logo or banner prominently displayed at the entrance to the Bicycle Parking.
- Public address recognition on the Redwood Stage in Peri Park.
- Your name on the “Friends of the Festival” sign to be posted at the event.
- Your logo and company name on our official site, fairfaxfestival.com
- Social media posts announcing your sponsorship on the Fairfax Festival Facebook page.

PARADE SPONSOR \$1000

- Your banner or logo prominently displayed on the Judges Table.
- Public address recognition from the Parade announcer.
- Your name on the “Friends of the Festival” sign to be posted at the event.
- Your logo and company name on our official site, fairfaxfestival.com
- Social media posts announcing your sponsorship on the Fairfax Festival Facebook page.

FRIEND OF THE FESTIVAL \$150-500

- Your name on the “Friends of the Festival” sign to be posted at the event as well as in the program.
- Your logo and company name on our official site, fairfaxfestival.com
- Social media posts announcing your sponsorship on the Fairfax Festival Facebook page.